

The Dirty Truth About Restroom Cleaning

On Average
56%
of patrons
will not return to a business
after a poor restroom
experience. Many avoid
them altogether.



79%
Restaurants



79%
Hotels

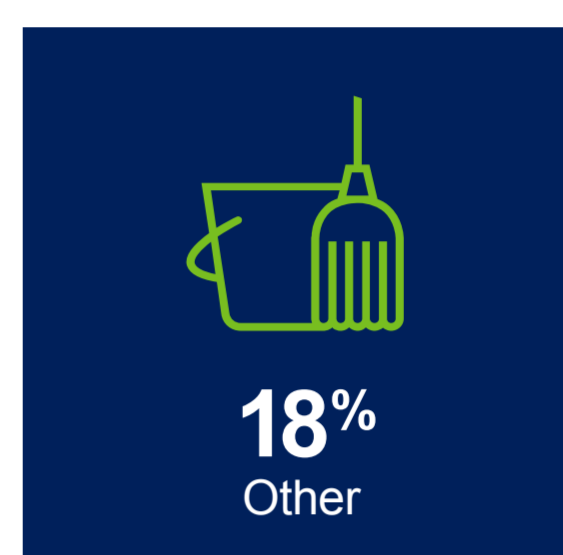


77%
Healthcare facilities

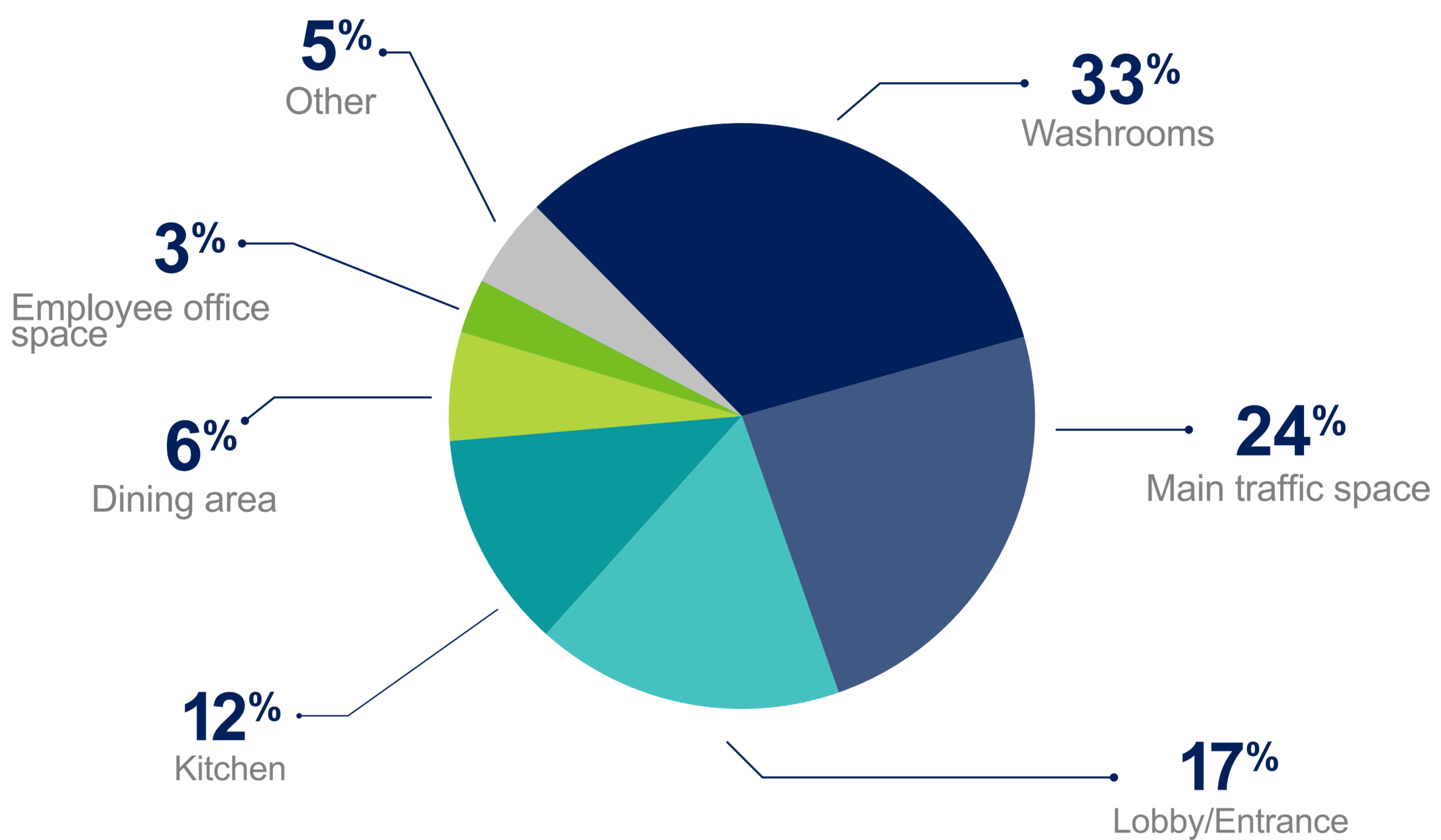


50%
Supermarkets

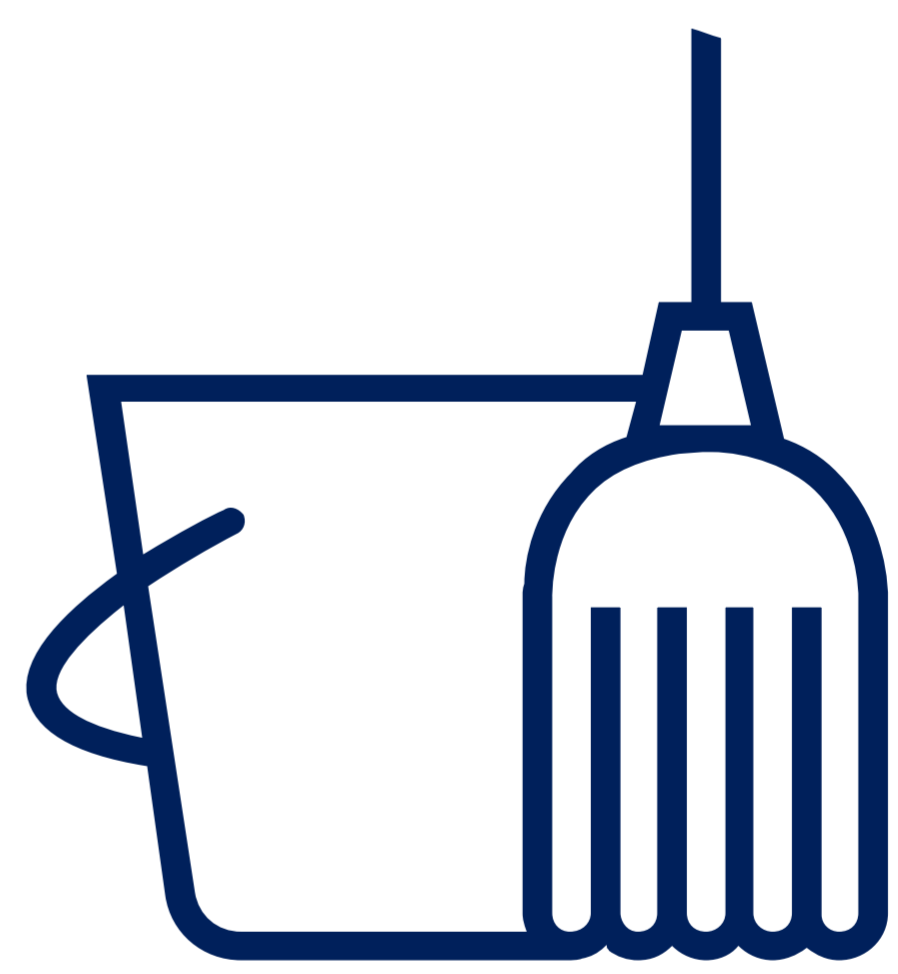
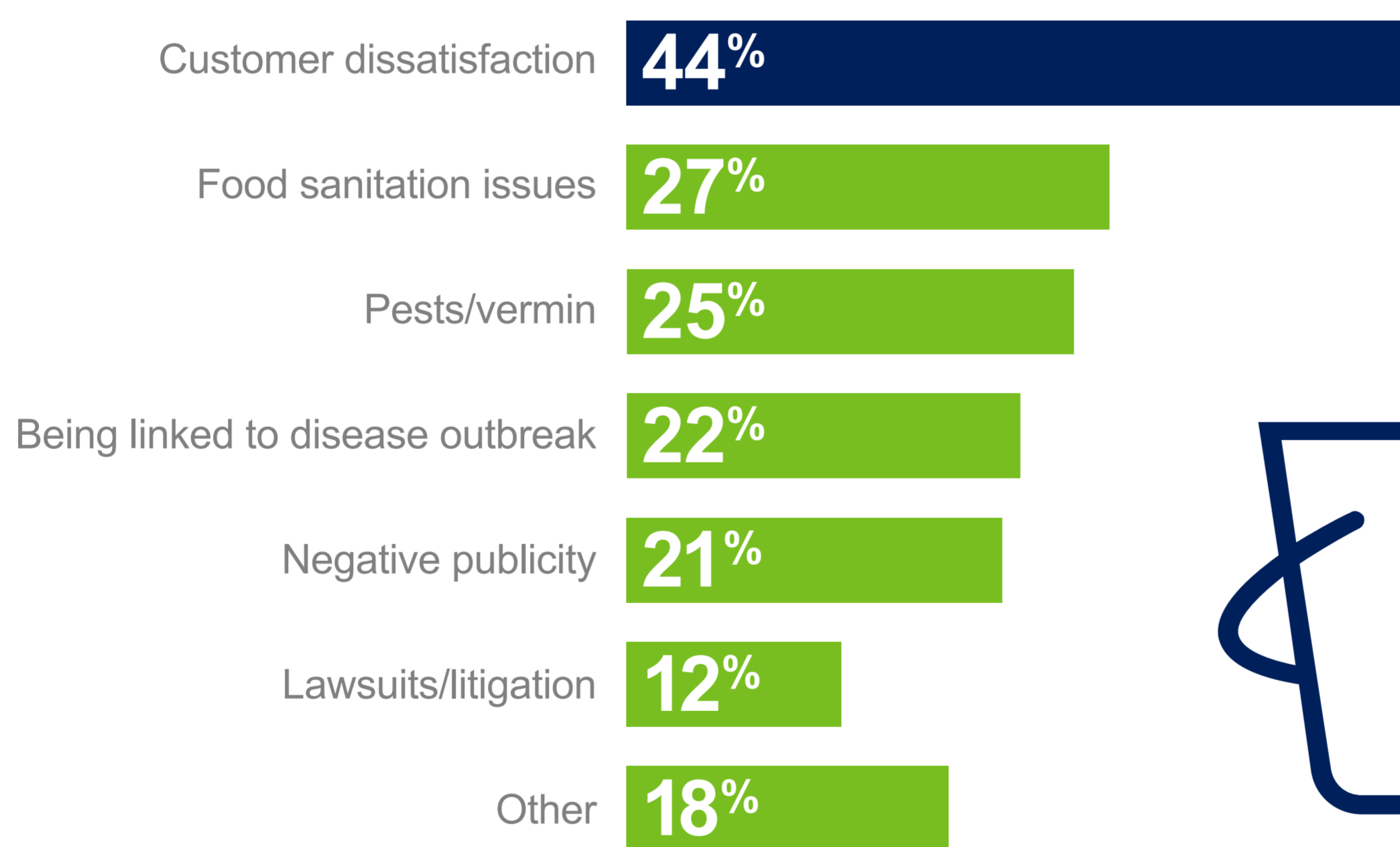
Most difficult areas of a facility to clean:



Most important areas for cleanliness to customers:



Top cleaning industry concerns about cleaning and disinfecting



The average cleaning services business experiences

more than
50% customer churn
each year because of poor service.

Top 3 challenges managing cleaning staff today:



Quality of work



Lack of motivation



Employee Turnover