

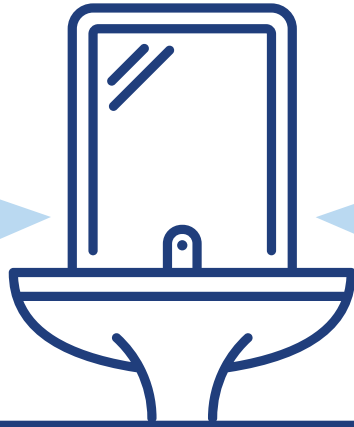
Tenants Come Clean About Office Restrooms

What they really think - and why it should matter to you.

Restrooms say more than you think

71%

of tenants think an office restroom says a lot about the facility/building manager¹



60%

say an unhygienic washroom lowers their opinion of the facility and indicates that management doesn't care²

They're more than just a place to "go"

Open offices

=
more stress,
less privacy

The single most popular place in the office to take a break:

The Restroom



Restrooms

=
more privacy

A place where workers can relax, de-stress and clear their thoughts

What tenants really want

Paper hand towels

83% of office workers surveyed prefer dispensed paper hand towels vs. other drying options²

1/3 of workers avoid drying hands altogether when towels are not available^{3,1}

A clean-smelling restroom

Unpleasant washroom odors have a major impact on employee perceptions of cleanliness³



Gender-specific amenities¹

Women prefer things like hand lotion, facial tissue and a full length mirror



Men are more interested in toilet seat sanitizer and air deodorizer



A comfortable "oasis"

Workers want a clean, hygienic and even inviting place to relax and refresh



1,100,000

OPPORTUNITIES TO IMPRESS



The typical office worker visits the restroom

3 to 4 times
per day



For an average size facility, that equals more than

1.1 million

annual opportunities to impress tenants.

What impressions are your restrooms making?



Exceptional Workplaces

Kimberly-Clark Professional[®] inspires companies to think "exceptional." A global thought leader for business, Kimberly-Clark Professional[®] provides trusted expertise that elevates the work experience by empowering professionals. The company continues its commitment to understanding the wide-ranging impact of the office restroom with innovative research leading to the development of sustainable solutions that create Exceptional Workplaces[®].

1. Kimberly-Clark Professional[®] Challenger Omnibus Survey - US, April, 2014

2. Kimberly-Clark Professional[®] Challenger Omnibus Survey - US vs UK, April, 2014

3. Kimberly-Clark Professional[®] Challenger Omnibus Survey - Global, December, 2014

4. Survey Finds Increasing Restroom Dissatisfaction. Bradley, 2013

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